

Ely's Radio Station Is Changing!



KELY

1230AM

Ely's Radio Station

Listen To

The Sounds Of Freedom Everyday!

Snow...O'Reilly...Hannity...Gibson...FOX News Every Hour

Fair And Balanced

What's Going On At KELY And Why

By the time you read this, there will have been a few changes made to Ely's radio station, KELY.

I'm the guy who made them and I firmly believe that the owner of a radio station shouldn't be some kind of a corporate mystery.

My name is Fred Weinberg and this will be the 14th radio station which I've either owned or operated in the 41 years since I had my nose pressed to the studio window glass when I was 13.

I currently publish the weekly Penny Press in Las Vegas which is the only conservative weekly newspaper in Southern Nevada.

Back when I owned and was running KRLV in Las Vegas, I used to drive through Ely every so often and ask myself why we didn't own KELY.

So, when the opportunity presented itself a few months ago, I just could not say no.

My friends in broadcasting say that I'm like a—let's be blunt here—dog at a fire hydrant whenever I think about buying a radio station—any radio station.

There may be some truth to that, but I had a very specific reason for buying KELY.

I like Northern Nevada. I think it's going to grow, but not so much that the quality of life will be like Las Vegas. In fact, I think that the growth of Las Vegas will drive the growth of towns like Ely because of all the people who want to get away from the big city.

Enough about me.

Let me tell you what we're doing at KELY and why.

As you may have noticed, we've done away with the music in favor of FOX News and talk.

We don't have anything against music but there are so many ways to listen to music now—and take it with you—that we just felt like we were duplicating what anyone could already have without a radio station.

Tony Snow, Bill O'Reilly, Jim Cramer, Sean Hannity, John Gibson and FOX news on the hour are not so easy to find every day. Except on KELY.

You'll also find that we believe in local news. Eric Skye had been part-time at the station doing newscasts.

As of this week, he has a new title and a full time job. News Director. His newscasts will

be on the air throughout the day starting at 6:30am. If you know something that he ought to know, call him at 289-2077.

We haven't forgotten sports. We'll broadcast Anaheim Angels games, NASCAR races and we'll also do local sports. Football season will be here before you know it.

I'm not going to be some guy from a big city who never shows up at the rural radio station he owns. I love the drive and I also like flying with my friends at Scenic Airlines.

We have hired Mary Williams to handle sales and Tim Carroll has moved to Ely from Tulsa, Oklahoma to run the technical end. If I'm not in town, my office number in Las Vegas is 702-740-5588. The person who usually answers the phone is Sandy—who keeps us all straight—and she'll make sure you get right through to me or that I'll call you right back. Just tell her you're one of the most important people in Nevada—you listen to or advertise on (or both, we hope) KELY.

We're here to serve you as listeners and advertisers and our staff—including me—is at your disposal.

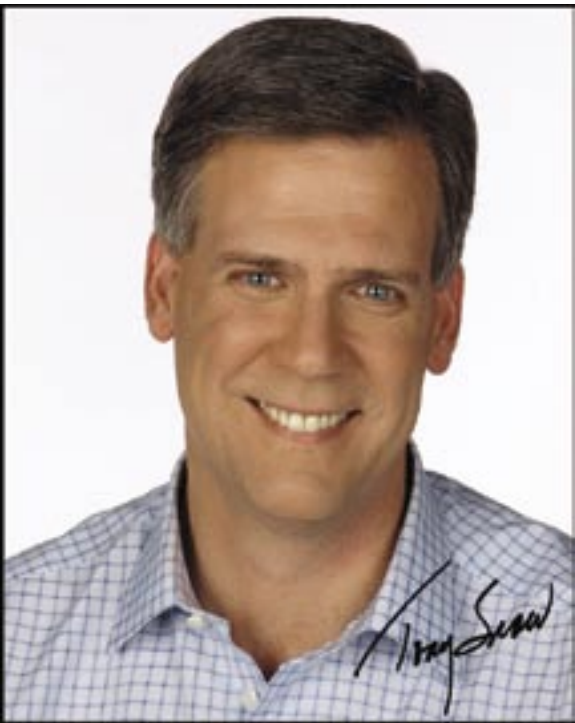
FRED WEINBERG



KELY
1230AM
Ely's Radio Station

Georgetown Ranch
Box 151465
Ely, NV 89315
775-289-2077

Our Weekday Schedule:



Tony Snow



Jim Cramer



John Gibson



Bill O'Reilly

6am-9am:

Tony Snow

9am-11am:

Bill O'Reilly

11am-noon:

Jim Cramer

noon-3pm:

Sean Hannity

3pm-6pm:

John Gibson



Sean Hannity

Plus:

FOX Radio News On The Hour Local News On The Half Hour

The Anaheim Angels and NASCAR Nextel Cup Racing

A cartoon illustration of a golden retriever-like dog with a long, floppy ear, standing on a grey boombox. The dog is looking upwards with its mouth open as if barking or singing. The boombox has two yellow cassette tapes visible in the front. There are several stylized lightning bolts in yellow and purple around the boombox. The background is white.

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**Give us part of your day and
we'll make your world more
interesting.**